

Creative Director: **Mitchell Sampson**

Designer: **Grace Huang**

Topic: [James Corden](#)

Meeting Notes:

Pages

- **Home/Landing:**
 - Large hero image or video of Corden performing
 - Name and tagline about versatility across mediums
 - Quick intro to his career arc
 - Visual hooks to each section
- **Theatre & Early Career:**
 - Spotlight/stage aesthetic
 - History Boys, One Man Two Guvnors (Tony Award), Fat Friends
 - Use theatrical photography
- **Gavin & Stacey:**
 - British television feel
 - Emphasize co-creator role
 - BAFTA wins, reunion specials
 - Warm, character-focused imagery
- **The Late Late Show:**
 - Contemporary, bold American TV aesthetic
 - Carpool Karaoke as key feature
 - Emmy Awards
 - Colorful, energetic segment photos
- **Film Work:**
 - Brief section - musical films and voice acting
 - Keep this page simple
- **Sources:**
 - Include in footer or as small separate page

Navigation:

- Fixed navigation bar at top
- Clean, simple menu
- Mobile: hamburger menu
- Desktop: horizontal nav with all pages visible

Information Sources:

- https://en.wikipedia.org/wiki/James_Corden
- Getty Images, BBC archives, CBS materials, etc.

Visual Direction:

- Theatrical aesthetic but modern
- Color palette: deep burgundy or navy, cream backgrounds, gold accents
- Classic serif for headers, clean sans-serif for body
- Each section has its own visual treatment (*for example*):
 - Theatre = spotlight effects
 - Gavin & Stacey = British TV design cues
 - Late Late Show = contemporary bold graphics
- Large hero images, generous white space
- Professional, high-quality photography only

Mockup Requirements:

Set 1: Home page

- Mobile view
- Desktop view

Set 2: Interior page (*Theatre & Early Career or Late Late Show*)

- Mobile view
- Desktop view

Both sets should demonstrate:

- Color palette and typography
- Navigation treatment
- How content is organized
- Visual hierarchy

Pictures & Ideas:

Home/Landing:

- Large hero image or video of Corden performing

Theatre & Early Career:

- Theatrical stage photography
- History Boys, One Man Two Guvnors performance shots

Gavin & Stacey:

- Warm, character-focused stills from the show
- British television aesthetic imagery

The Late Late Show:

- Colorful, energetic segment photos
- Carpool Karaoke captures
- Late-night studio shots

Film Work:

- Simple, clean film stills from musical films
- Voice acting project images behind the scenes



