

Mockup Review Notes

Creative Director: Mitchell Sampson
Designer: Grace Huang

What's Working

The visual hierarchy is really strong—hero section immediately tells you who this is about. The large portrait + name treatment is clean.

Burgundy color palette feels sophisticated and ties nicely to the theatrical/entertainment vibe.

Desktop layout is clean and breathable. Good use of white space.

Mobile layouts show you're thinking about responsive design properly—not just shrinking things down.

Typography feels appropriate. Serif headers have that theatrical feel while staying readable.

Things to Consider

Some of the burgundy text on burgundy backgrounds might have contrast issues—worth checking accessibility standards.

Mobile feels a bit cramped in some screens (especially when you're scrolled down with three cards showing). Could use more breathing room between sections.

→ Not totally clear if the whole card is clickable or just the 'Learn More' button. Might affect how people interact with it.

→ Hamburger menu on mobile is pretty subtle—might need a bit more visual weight.

Text overlaying the hero image looks great on desktop but might create readability issues on mobile depending on the photo.

→ Could mix elements from both desktop and mobile approaches for the final design.

Overall

Really solid work. You've clearly thought through the structure and visual system. The foundation is strong—just some details to iron out for accessibility and mobile optimization.